

**ADVANCED ESTHETICS SOLUTIONS**

ADVANCED ESTHETICS SOLUTIONS was born from a passion and true dedication of providing effective treatments for the medical, cosmetic and beauty industry with realistic and affordable opportunities for results-driven treatments. Our advanced portfolio of machines include Laser, IPL, Radio Frequency and Ultrasound.

Based in Cardiff, South Wales, the success and strength of ADVANCED ESTHETICS SOLUTIONS is derived from being at the forefront of cutting-edge technology.

We have vast experience in the cosmetic and aesthetic field and also as owners of our own successful skin and beauty clinic we believe we understand the needs of other business owners in today's competitive marketplace.

Our hands-on experience enables us to offer our current portfolio with total confidence and the knowledge that they have been tried and tested producing REAL results.

**POLLOGEN**

POLLOGEN is the developer and manufacturer of five revolutionary technologies under the industry premier brand names: OxyGeneo™, Hybrid Energy™, TriPollar®, TriLipo® and TriFractional™. We offer a full line of clinically-proven, safe and effective, non-invasive anti-aging facial and body contouring treatment platforms for a wide range of aesthetic applications. POLLOGEN provides solutions for professionals in over 60 countries, addressing the specific needs and dynamic changes unique to the ever-evolving aesthetic industry.

We believe in constantly challenging ourselves to create the most advanced, effective medical aesthetic technologies and solutions. In everything we do, we take a customer-centric approach by making our products user-friendly, safe and convenient. At POLLOGEN there is no such word as "done"; we continually perfect our solutions to provide treatments that are pleasant and effective. We believe in finding ways to develop technologies that work with the body's natural mechanisms so beautiful results are generated from within.

**Advanced Esthetics Solutions**  
8 Churchill Way, Cardiff CF10 2DX

Tel: 029 2023 1228

[info@advancedestheticssolutions.co.uk](mailto:info@advancedestheticssolutions.co.uk)  
[www.advancedestheticssolutions.co.uk](http://www.advancedestheticssolutions.co.uk)



Geneo+ is a cutting edge smart-touch platform that provides a complete and unparalleled skincare experience, designed with the aesthetic professional in mind. Geneo+ integrates Pollogen's new patented OxyGeneo with renowned TriPollar technology and delivers superior skin nourishment and oxygenation together with clinically proven anti-aging results.

Geneo+ is advancement in skin care that delivers four essential treatments simultaneously:

- Exfoliation of the outer layer of the skin
- Infusion of unique revitalizing formulas
- Oxygenation generated from within
- Tightening & Contouring

**Geneo+™ '4 IN 1' APPROACH**

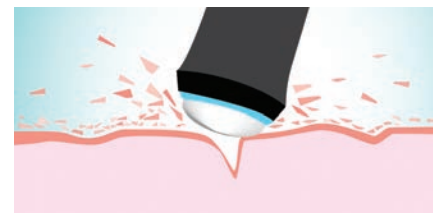
Geneo+ takes its inspiration from natural hot springs - known for inducing skin oxygenation. By simulating this effect, Geneo+ triggers a body response that sends oxygen to the treated area. At the same time Geneo+ exfoliates the skin and creates an optimal environment for infusion of essential nutrients both during and after treatment. The ability to layer Radio Frequency induces collagen and elastin regeneration in the dermis layer, which leads to smoother and tighter skin and a reduction in fine lines and wrinkles.

**TREATMENT BENEFITS**

- Natural skin oxygenation - beneficial in anti-aging and corrective skin procedures
- Significantly shortened treatment time
- Convenient 'walk in - walk out' treatments
- Suitable on all skin types, colours and facial areas
- Nutrient-rich formulas last on the skin to allow for optimal penetration
- Single-use consumables assure maximum hygiene

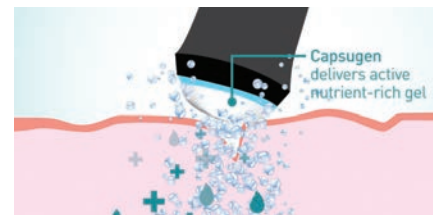
**HOW IT WORKS**

**Exfoliate**



Geneo+ exfoliates the upper skin layer to remove dead cells and prepare the skin to receive active nutrients.

**Infuse**



Through our exclusive Capsugen, Geneo+ cleanses the skin while infusing nutrient-rich formulas

**Oxygenate**

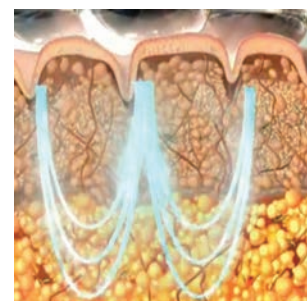


Geneo+ produces countless minute CO<sub>2</sub> bubbles which gently burst on the skin surface. The Geneo+ applicator is designed to degas the CO<sub>2</sub> bubbles from the gel and infuse them into the epidermis.

The applicator's frequency and amplitudes are specifically designed to:

- Produce a kinetic force that optimises the chemical reaction generating CO<sub>2</sub> bubbles.
- Enable optimal penetration of CO<sub>2</sub> bubbles into the epidermis.

This results in optimal absorption of Pollogen's formulas.



**Tighten & Contour**

Radiofrequency is used to stimulate fibroblast activity to produce collagen formulation and immediately tighten collagen fibres for tissue retraction in the skin.

**Before and after Case Studies**

**NeoRevive**

**Enhancement of skin's pebbled appearance (elastosis)**



**Improvement in peri-orbital fine lines**



Through worldwide experience and research, Pollogen have a comprehensive library of before and after pictures. Featured opposite is a small snapshot of images to reinforce the effectiveness of the Geneo+ treatments. Further imagery is available upon request.

**NeoBright**

**Improvement in skin's texture and brightening of its color**



**Improvement of skin texture**



**Geneo+™ NUTRIENT-RICH FORMULAS**

Geneo+ currently offers two specialised formulas each intended for specific aesthetic conditions.

**NeoRevive**

Provides optimal skin rejuvenation and anti-aging.

- Smoothens the appearance of fine lines & wrinkles
- Revitalizes dull complexion
- Natural facial skin oxygenation
- Uniform & non-irritating exfoliation
- Hydrates and nourishes
- Simple, safe and pleasant
- Long-term advantages

Active ingredients: Palmitoyl, Tripeptide-5 (and) Glycerine, Hyaluronic Acid, Retinol

**NeoBright**

Provides optimal skin lightening, nourishment and rejuvenation.

- Powerful but gentle skin lightening
- Reduces skin pigmentation & sun damage
- Natural facial skin oxygenation
- Uniform & non-irritating exfoliation
- Hydrates and nourishes
- Simple, safe and pleasant
- Long-term advantages

Active ingredients: Magnesium Ascorbyl Phosphate, Kojic Acid, Retinol

**In the media**



*"TriPollar treatments have a truly attractive profile for non-surgical anti-aging. I have used nearly every other non-invasive technology available, and when it comes to the patient satisfaction, TriPollar is superior. My patients are experiencing remarkable results from the very first treatment with absolutely no pain."*  
**Dr. Ronald L. Moy, Beverly Hills, California**

*"We have been thrilled with the results of adding the Geneo+ by Pollogen to our salon. The client response to the new treatments has been phenomenal; not only does the treatment offer clients long-lasting results with immediately visible results, but the treatment is comfortable unlike many other aesthetic treatments on the market. The device is very easy to use, is hygienic due to the disposable capsules and is completely safe; which gives our therapists complete confidence. Clients love the combination of OxyGeneo technology and the TriPollar radio-frequency. I would recommend Geneo+ by Pollogen, to any salon that wants to offer a safe and results-driven aesthetic device to their salon menu."*  
**Envisage, Monmouth, Monmouthshire**

*"We are really excited to be working with the fantastic and revolutionary new Geneo+ which is delivering fantastic results. Advanced Esthetics Solutions have been incredibly supportive and are helping and advising with their superior product range every step of the way. Great excitement is being generated about the new treatment here, and this has been heightened by interest shown from Hello! magazine when their journalist visited and just loved the facial!"*  
**Claire Caddick, Spa Director Hoar Cross Hall Spa Hotel**



*"I absolutely recommend TriPollar by Pollogen as an extremely effective wrinkle reduction and skin tightening solution. Not only does it have a strong safety profile, but I can assure my patients a pleasant and pain-free experience."*  
**Dr. Dvora Ancona, Juva Medical Center, Milan, Italy**